



EMERGING TRENDS IN BUSINESS

Presented by UNBEATABLES

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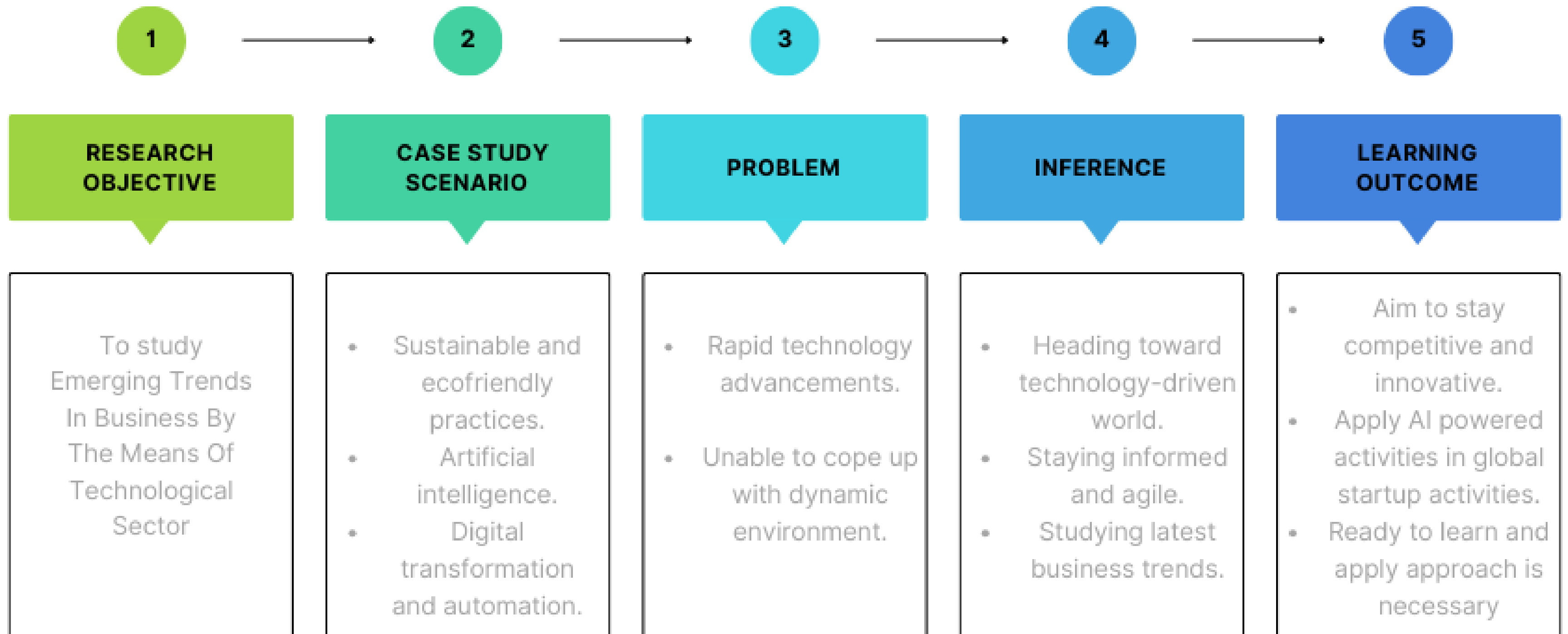
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Introduction

In the ever-changing business world, emerging trends are like rising waves, offering fresh opportunities and potential pitfalls. Mastering these trends - from AI-powered efficiency to immersive customer experiences - can propel your business forward. By embracing innovation, upskilling, and leveraging data, you can ride these waves to a competitive edge, unlock exciting new possibilities, and ensure long-term success. Don't get caught by the undertow - navigate the trends and conquer the vast ocean of business.



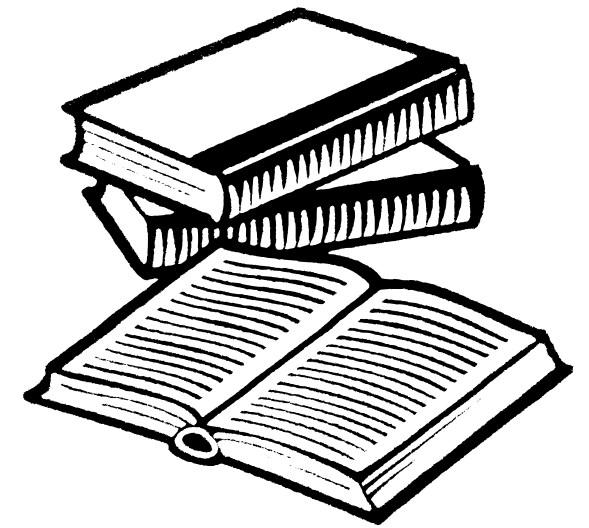
Technology





EMERGING TREND IN BUSINESS

SECTOR: EDUCATION



5 EDUCATION TRENDS IN 2023 TO CHANGE EDUCATION IN INDIA

OBJECTIVES

- **Digital Transformation**
- **Remote Work**
- **Purpose-Driven Business**
- **Talent Management**

1. **Artificial intelligence**
2. **Remote digital and personalized learning**
3. **Augmented reality and virtual reality**
4. **College courses not enough**
5. **STEM (Science, technology, engineering, mathematics and soft skills)**

PROBLEM

- **Outdated Skills**
- **Relevance of Education**
- **International Discrepancies**
- **Curriculum Development**
- **Global Competitiveness**

INPUT

EMERGING TRENDS IN BUSINESS SCIENCE

OBJECTIVE

- To stay competitive
- To foster innovation
- To leverage new opportunity

EMERGING TRENDS

- Technology integration
- Bio-technology Breakthroughs
- Sustainability Focus
- Ag.Tech Advancement

CHALLENGES

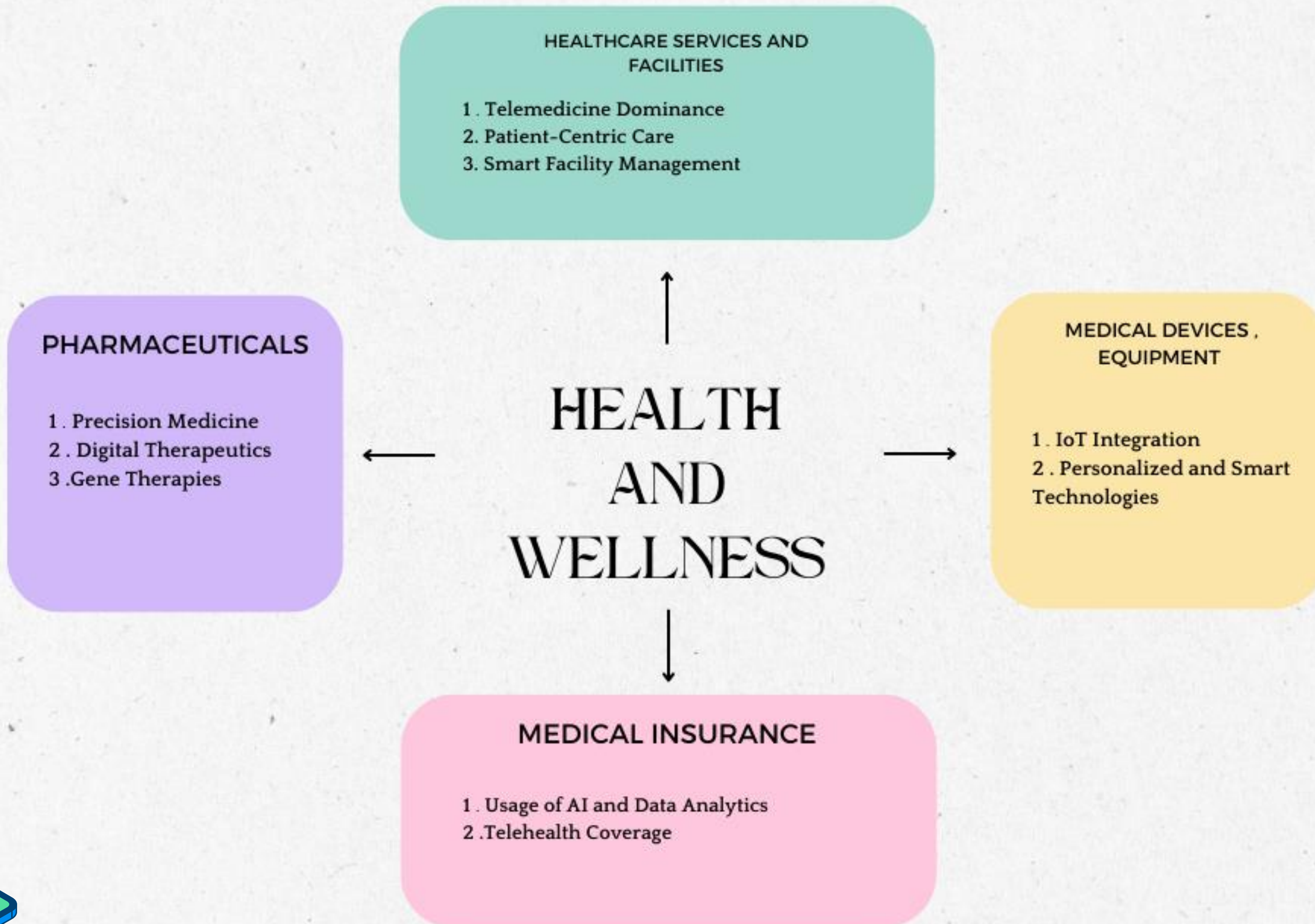
- Cost of innovation
- Environmental Impact
- Intellectual property issue

KEY LEARNING

- Health and biotechnology
- Collaboration and Partnership
- Sustainability

CONCLUSION

In conclusion emerging trends underscore a commitment to sustainability, digital transformation, and harnessing cutting-edge technologies.



BUSINESS TRENDS

- 1.E-Commerce
- 2.Network Marketing
- 3.Franchising
- 4.Digital Economy
- 5.Business Process Outsourcing
- 6.M-Commerce
- 7.Aggregator
- 8.Knowledge Process Outsourcing

CASE STUDY SCENARIO

- 1.Optimum Financial utilisation
- 2 Limited Funding Opportunities
3. Managing Cash Flow
4. Market Competition
5. Staying Ahead of Competitors
6. Building a Unique Value Proposition
7. Scaling and Growth
- 8 Managing Rapid Expansion
- 9.Formulating Effective Growth Strategies

ENTREPRENEURSHIP TRENDS

- 1.Digital Nomadism
2. Niche Markets
3. Subscription- Based Businesses and Services
4. Disruptive Technologies
5. Mobile Commerce
6. The Gig Economy!

LEARNING OUTCOME

- 1.Digital Transformation
- 2.E-Commerce Evolution
- 3.AI & Automation
- 4.Blockchain & Cryptocurrencies
- 5.Subscription- Based Models
6. Circular Economy
- 7..Sustainability & ESG

WiFi



Environmental Sustainability

Emerging Trends

- Battery powerhouse
- Solar sister
- Recycling Revolution
- Factory Forest
- Data driven decision

Inference

- Displacing fossil fuel alternative
- Scale and electric vehicle production
- Sustainable factory design
- AI integration for energy efficiency
- Water conservation

Learning Outcome

- Strategic Management
- Marketing and Consumer Behavior
- Operations and Supply Chain Management
- Leadership and Organizational Development
- Global Business and Sustainable Development

Output

- Greenhouse Gas Emissions Reduction
- Renewable Energy Deployment
- Circular Economy Practices

Input

- Battery Technology Advancements
- Charging Infrastructure Expansion
- Sustainable Raw Material Sourcing

SOCIAL ISSUE AND ACTIVISM

1

CASE STUDY

The fashion industry, historically criticized for its environmental impact and labor practices, has witnessed a transformation driven by emerging business trends towards sustainability and social activism.

2

OBJECTIVES

- To identify and analyze current emerging trends in the business environment.
- To evaluate the impact of corporate social responsibility (CSR) initiatives on societal well-being.

3

CHALLENGES

- Navigating ethical considerations, especially when deploying technologies that may have unintended consequences.
- Balancing financial commitments to social impact initiatives with traditional business priorities.

4

RESOLUTION

- Implemented robust ethical guidelines and engaged external ethics committees to review projects.
- Developed a structured framework for budget allocation, ensuring a percentage of profits consistently.

5

CONCLUSION

XYZ Fashion Co.'s journey exemplifies the integration of emerging business trends, specifically sustainability, into social issues and activism. By aligning with consumer values, addressing social concerns, and advocating for industry change.

1

OVERVIEW

KEY EMERGING TRENDS:

- 1)COLLABORATION BETWEEN ARTISTS AND TECHNOLOGY
- 2)Changing Dynamics in Audience Engagement

2

3

ARTIST-TECHNOLOGY COLLABORATION

KEY LEARNING: "ARTISTS LEVERAGE TECHNOLOGY FOR BOUNDARY-PUSHING CREATIVITY."

Audience Engagement

- 1)Virtual Exhibitions
- 2)Interactive Art Installations
- 3) Digital Storytelling

4

5

Challenges

- 1)Technological Barriers
- 2)Accessibility Challenges
- 3)Adaptation Struggles

6

KEY LEARNING

- 1)Tech Transformation
- 2)Holistic Understanding
- 3)Audience Evolution

ART & CREATION CANVAS OF INNOVATION



INNOVATION AND DESIGN

overview

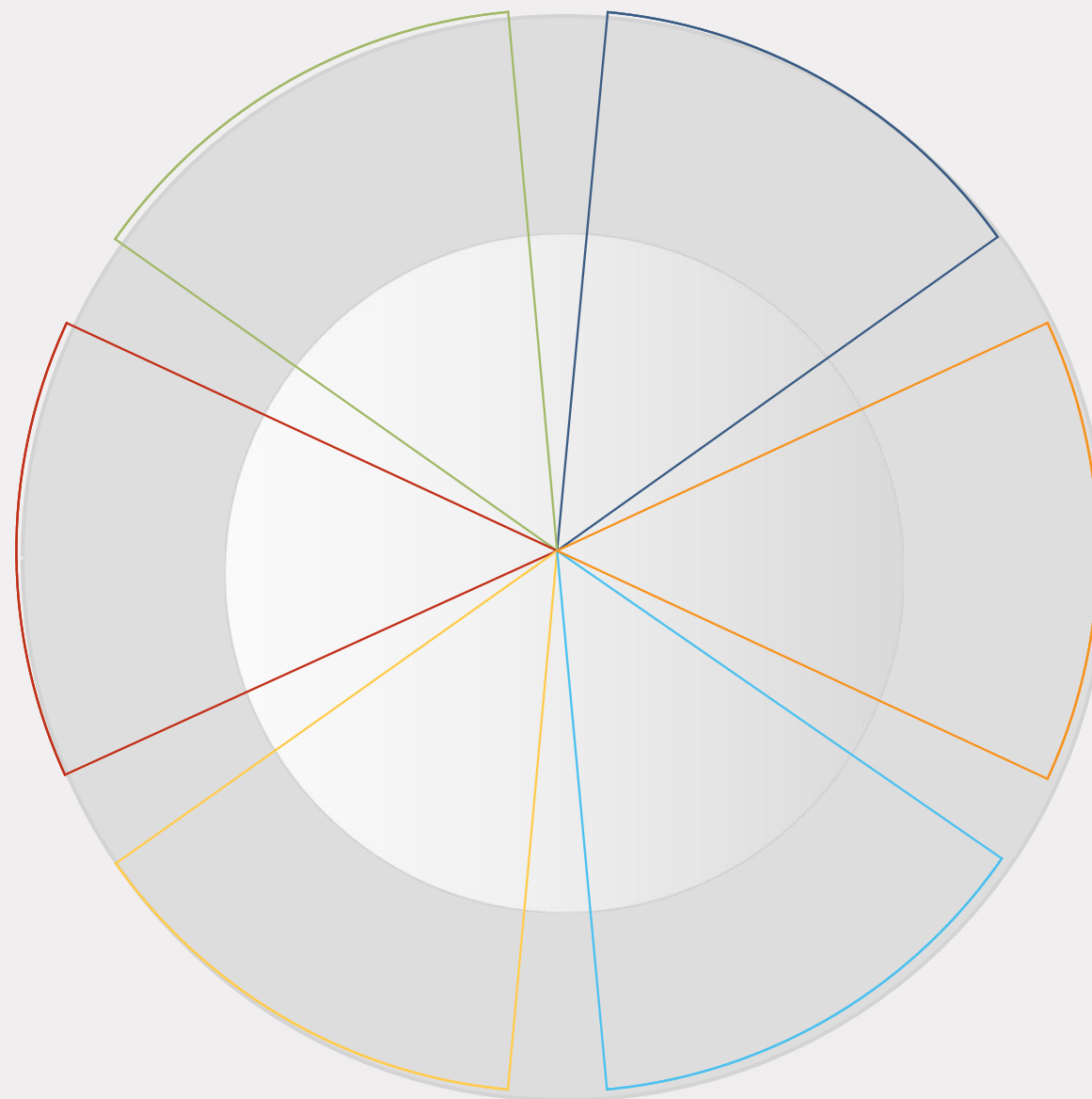
To explore the world of innovation and design and address challenges which are linked with new trends in this field.

OBJECTIVE

To solve problems linked to changing trends in innovation and design and share insights to help professionals & businesses in this field.

TRENDS

1. Artificial Intelligence in design
2. Sustainable design practices
3. User-centric design practices
4. Integration of Technology



CHALLENGES

1. Ethical concerns & Job displacement
2. Material unavailability
3. Need for rapid innovation

SOLUTION

1. Ethical AI Integration
2. Sustainable Design Solutions
3. Balancing User-Centric Design
4. Adapting Technological Evolution

KEY LEARNING

1. Understanding of latest trends
2. Identification of challenges and practical solutions
3. To Stay Proactive & adapt in the everchanging industry.

ENTERTAINMENT AND MEDIA



**Augmented and
virtual reality**



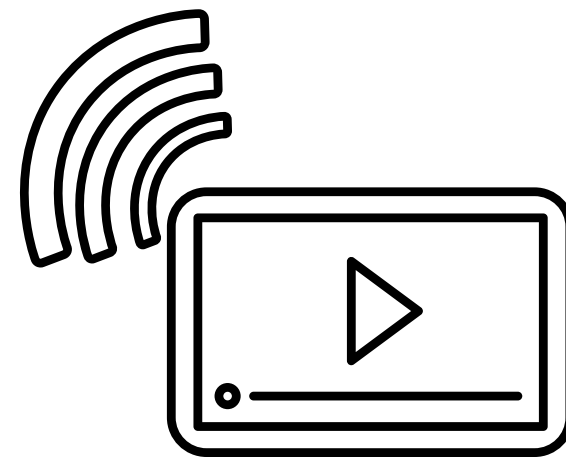
Esports



Social media



Music Streaming



OTT Platform



D2C Video Streaming

NETFLIX

PROBLEM

- **Subscriber decline in over a decade in 2022**

INFERENCE

Actively addressing the decline by :

- **Investing in original content**
- **Launching ad-supported tiers**
- **Cracking down on password sharing.**

OUTPUT

- **Adapting to changing viewer.**
- **Significance of Global Expansion**

IMPACT

- **International Expansion.**
- **Positive financial performance**
- **Increased market capitalization.**

MERCHANT BANKING

financial institution that invests in businesses in exchange for ownership stakes rather than interest payments. Merchant banks also provide their client companies with advice on corporate issues.



Functions:-

- Portfolio management
- Raise Capital
- Promotional Activities
- Equity Underwriting
- Issue management



Challenges:-

- Regulatory Compliance
- Market Volatility
- Investor Confidence
- Technological Advancement



Recent Developement:-

- Setting up Bank Subsidiaries
- Re-Organisations of private firms.
- Establishment of SUA
- Securities and Exchange Board of India(SEBI)



Futur

- Enhance Risk Management Practices
- Invest in Skill Development
- Foster Investor Education and Awareness
- Embrace Technological innovations

GLOBAL ISSUES



Digital Transformation



Sustainability



Technology Revolution



Global Competition



Privatization

CONCLUSION

The emerging trends have changed the way of working of business in a complete manner. Essential services in relation to healthcare, energy, and other emergency services will continue in demand, although the business model for these industries may change, old business will change and new business will emerge. The adoption of new education and learning platforms will increased. The economy is transformed in digitalized way, like online banking services, e-commerce, m-commerce are growing rapidly, making our life easy and fast.

The background is a teal-colored image featuring a low-angle, upward-looking perspective of several modern skyscrapers. The buildings are rendered in a monochromatic teal tone, creating a sense of depth and architectural scale. Overlaid on this background is a large, white, double-lined diamond shape that frames the central text.

Thank you